

FILED

UNITED STATES DEPARTMENT OF JUSTICE

WASHINGTON, D. C.

OCT 14 1963

Registration Section
DEPARTMENT OF JUSTICE

EXHIBIT C

REGISTRATION No. 1066

TO REGISTRATION STATEMENTS

Under the Foreign Agents Registration Act of 1938, As Amended

Furnish this exhibit for each FOREIGN PRINCIPAL of the Registrant.

THIS EXHIBIT WILL NOT BE ACCEPTED FOR FILING UNLESS IT IS REASONABLY COMPLETE AND ACCURATE.

1. Name and address of Registrant. Doyle, Dane, Bernbach, Inc.,
20 West 43rd Street
New York 36, N. Y.

2. (a) Name of Foreign Principal. Jamaica Tourist Board

(b) Principal address of Foreign Principal. 78-80 Harbour Street,
Kingston, Jamaica.

3. If the Foreign Principal is a foreign government, state the following:

*Branch or agency thereof represented
by Registrant*

*Name and title of official with
whom Registrant deals*

4. If the Foreign Principal is an individual (natural person), state -

(a) All present business and residence addresses not given under item 2(b).

(b) Citizenship or nationality:

(c) If an officer, employee, or agent of a foreign government, foreign political party, or any official or agency thereof, state -

*Name of such government,
political party, official, or
agency*

*Nature of Foreign Principal's
office, employment, or
agency*

*Nature of any subsidy
or other financial
arrangement*

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5. If the Foreign Principal is not an individual (natural person) or a foreign government, state the following:

(a) Type of Foreign Principal's organization.

Committee _____ Voluntary group _____ Association _____

Partnership _____ Corporation _____ Foreign Political Party _____

Other (specify) Statutory body appointed by the Government of Jamaica to develop
The Tourist Industry.

(b) Date and place of organization.

June 25, 1963. Kingston, Jamaica.

(c) All partners, officers, directors, and similar officials of the Foreign Principal.

<i>Name and address of official</i>	<i>Position, office or nature of duties</i>
John Pringle	Director of Tourism
E. Stuart Sharpe	Director of Sales & Promotion
V. C. McCormack	Financial Comptroller
J.L.B. Taylor	Acting Gen. Mgr. J.I.D.C.
H.G. Barber	Ministry of Trade and Industry

(d) List, if any, all of the Foreign Principal's branches and local units and other component or affiliated groups or organizations in the United States and elsewhere.

<i>Name and address of branch, unit group, or organization</i>	<i>Nature of connection with foreign principal</i>
Jamaica Tourist Board, N. Y. 630 Fifth Ave., N. Y. 20.	Office of Gen. Mgr. of N. American Offices.
Jamaica Tourist Board, Chicago. 712 Champlain Bldg., 37 S. Wabash Ave., Chicago, Illinois	Branch office

(e) Branch or group, if any, represented by Registrant.

6. If the Foreign Principal is not a foreign government but is supervised, directed, or controlled by a foreign government, foreign political party, or an official or agency thereof, or by any other person or persons, state -

<i>Name of such government, political party, or other persons</i>	<i>Nature and extent of supervision, direction or control</i>
Government of Jamaica.	Directs general policy.

7. If the Foreign Principal is not a foreign government but is financed or subsidized in any way by a foreign government, foreign political party, or an official or agency thereof, or by any other person or persons, state -

<i>Name of such government, political party, or other persons</i>	<i>Nature and extent of such financing or subsidization</i>
Government of Jamaica	Cost of operation entirely financed by Government.

8. If the Foreign Principal is not a foreign government, state nature of all its businesses, occupations or functions:

To develop the Tourist Industry the Tourist Board employs Advertising Promotion and maintains offices as listed above.

* Jamaica Tourist Board, Miami.	Suite 901, Ainsley Bldg., Miami 32, Fla.	Branch office
Jamaica Tourist Board, Toronto,	King Edward Hotel, Toronto.	Branch office
Jamaica Tourist Board, London, England	23 Albemarle Street, London W. 1.	Branch office
John A. Tetley, Co. Inc. -	Board's Representatives on West Coast. Los Angeles. 3440 Wishire Blvd. Los Angeles 5, California.	